Division Unit Report for STEM Advising Community
Submitted by Avi Rosenzweig

Columns 7 and 8 are completed for the progress report due August 15, 2019. Please send your report to ACD Reps: Rebecca Hapes (rhapes@tamu.edu), Kyle Ross (kwross@wsu.edu) and EO Liaison Dawn Krause (dawnkrause@ksu.edu). Please copy your unit's Steering Committee member (Cluster Rep) as well. Thank you!

1. NACADA Strategic Goal(s) *(List one of NACADA's 7 strategic goal(s) related to the specific desired outcome in #2)*	2. Specific desired outcome *(What you want to occur as a result of your efforts; what you want someone to know, do, or value)*	3. Actions, activities or opportunities for outcome to occur *(What processes need to be in place to achieve desired outcome)*	4. Outcome measurements & related data instrument(s) *(How will you specifically measure the outcome and with what instruments? e.g. survey, focus group)*	5. Other groups or individuals to connect *(List opportunities for collaboration with other groups)*	6. Anticipated challenges *(How will you address issues that arise as you work to achieve the outcome?)*	7. Progress toward outcome *(Complete in August 2019 report)*	8. Future action(s) based on data (Data-informed decisions) *(Complete in August 2019 report)*
Provide professional development opportunities (#2) and develop Association leadership (#5)	Strengthen and support the existing steering committee; make it more broadly representative of Assoc membership	Recruit new volunteers via outreach, including regional apparatus and social media	Every region should be represented; priorities of steering committee should reflect member concerns and inputs.	Liaison with region chairs and partner with concerned Communities	Make use of available meeting technology and develop incentives/rewards for contributors.	After some attrition, we have grown the steering com. membership by 50%	We need to target the regions that don't have reps on the steering committee.
Provide professional development that is responsive to members' needs (#2)	Support STEM advisors who don't themselves have STEM backgrounds.	Develop resources/ reference folder. Host virtual encounter sessions. Start a buddy-up service.	Have these instruments in place and in use by next national conference so that we can solicit user feedback at business meeting.	Ask the educ majors for help. Put together an old heads dugout.	Find experienced STEM advisors and keep them well-oiled.	We've been making good use of the Facebook group page to share resources and job opportunities	Organize these submissions into a resource folder; work on matching more experienced members with newer advisors
Overall mission to foster advisor development and advance the profession, esp. nos. 4, 5, and 7.	Develop productive connections with pertinent Communities within the Association	Contact chairs outside of cluster but significant for AC's goal, e.g., Research, MCC, Theory, etc.	We'd like to see a co-presentation (or more) at the next national!	The STEM engine needs to hook as many carts as we can.	Encourage sharing credit and cross-pollination.	I myself have informal connections with other AC but we need to firm it up	Make specific deliberate liaison with Research, Theory, MCC, etc.

Resources:

NACADA Strategic Goals - *https://www.nacada.ksu.edu/About-Us/Vision-and-Mission.aspx*
Advising Community Self-Assessment Rubric - *https://docs.google.com/document/d/1QRd4FTxuE72NDOMdcw8cnDP7k5pISRZIYhYzG-EgP0o/edit?usp=sharing*